

Frankly Digital Access & Lotería Family Night — Title III Family Engagement Alignment

A funding & compliance reference for district Title III / EL program coordinators

PURPOSE

This document maps Frankly product offerings to the parent, family, and community engagement (PFCE) requirements which districts must document to use Title III funds under the Every Student Succeeds Act (ESEA Sec. 3115(c)(1)–(3)). It is intended to help Title III coordinators justify the expenditure, plan the required PR3002 compliance narrative, and identify what evidence to collect.

Frankly Digital Access

TITLE III COMPLIANCE RATIONALE

Title III requires supplemental, effective activities that enhance language instruction programs and provide meaningful communication to English Learner (EL) families (ESEA Sec. 3302). Frankly's digital platform supplements—not supplants—standard district-wide software, offering direct native-language access and parent capacity-building tools grounded in evidence-based strategies.

Frankly Digital Access Alignment Matrix

TITLE III REQUIREMENT	HOW FRANKLY DELIVERS IT	DOCUMENTATION / EVIDENCE GENERATED
Parent & Family Capacity Building (Sec. 3115(c))	Delivers continuous, ongoing digital access to engagement strategies that build parent confidence and home-school connections beyond one-time events.	→ Digital platform usage & engagement reports → Active EL family user counts → Frankly's Event check-in (feature coming soon!)
Native-Language Access (Sec. 3302 notification & meaningful communication)	Fully bilingual interface and communication tools designed natively in Spanish and English to ensure effortless access and meaningful content.	→ Digital subscription invoice / license agreement → Software language settings & interface documentation
Evidence-Based Strategy (Sec. 3115(c)(3) 'effective activities')	Content is grounded in TBRI (Trust-Based Relational Intervention) and Frankly's P.A.R.E.N.T. framework, giving the district a research-based rationale to cite in its compliance narrative.	→ TBRI / P.A.R.E.N.T. framework one-pager → Frankly program overview for the compliance file
Academic Achievement	Assists caregivers in becoming active participants in the education of their children leading to academic achievement and success.	→ Digital platform provides support for back to school rhythms and routines, addresses how to prevent summer slide, and fosters connection between parents and educators.

SUGGESTED COMPLIANCE NARRATIVE LANGUAGE

"[District] provided families of English Learners with Frankly Digital Access, a native-language, culturally responsive digital platform. Grounded in evidence-based practices (TBRI / P.A.R.E.N.T. framework), this platform delivers meaningful, bilingual communications and family capacity-building resources that supplement core district communications, satisfying the native-language communication and family engagement requirements under Title III."

Bilingual Family Engagement Lotería Event

TITLE III COMPLIANCE RATIONALE

Title III-funded engagement activities must be supplemental ("above and beyond" baseline Title I or district-wide events). Annual ESSA reporting (PR3002) mandates that districts report parent, family, and community engagement distinctly. The Lotería Family Event structure satisfies all three legs of the PFCE triad.

Frankly Lotería Event Alignment Matrix

TITLE III REQUIREMENT	HOW FRANKLY DELIVERS IT	DOCUMENTATION / EVIDENCE GENERATED
Parent Engagement (Above & Beyond baseline)	Stand-alone evening event structured family-vs-family to build parent confidence. It meets the "above and beyond" test vs. standard Title I meetings.	→ Sign-in sheet with EL-family flag → Event agenda citing Title III funding → Attendance count & event photos
Family Engagement (Multi-generational impact)	Lotería cards translate the P.A.R.E.N.T. framework into a game multi-generational households (siblings, grandparents) play together at home.	→ Log/count of take-home Lotería sets distributed per family
Community Engagement (PFCE Triad requirement)	The event format is easily hosted in partnership with community based organizations, churches, or migrant/bilingual liaisons, satisfying the "community" leg of PFCE.	→ Community partner sign-in / co-host letter → Non-school site location agreement (if applicable)
Native-Language Access (Sec. 3302 Compliance)	Cards, prompts, and facilitator scripts are fully bilingual and designed natively in Spanish and English rather than translated after the fact.	→ Bilingual card sets on file (English + Spanish) → Facilitator bilingual-delivery notes
Culturally Relevant Engagement	Lotería uses a culturally familiar game format for Spanish-speaking families, significantly lowering barriers to participation.	→ Event description referencing culturally responsive design → Participant feedback quotes
Evidence-Based Strategy (Sec. 3115(c)(3))	Content is grounded in TBRI and Frankly's P.A.R.E.N.T. framework, offering a defensible research rationale for funding justification.	→ TBRI / P.A.R.E.N.T. framework summary → Frankly program overview in compliance file
Program Coordination (Layered funding allowance)	The Lotería event can be layered onto existing Title I family nights as a distinct, separately funded Title III activity.	→ Combined-event agenda detailing Title I vs. Title III cost-share/funding split
Academic Achievement	Frankly Lotería cards are specifically created to provide a version of play that is focused on developing vocabulary and language skills for all participants.	→ Attendance count & event photos → Log/count of take-home Lotería sets distributed per family

What to Collect on Event Night

- 01 Sign-in sheet noting EL/LEP family status (for PR3002 documentation). Frankly's Event check-in feature coming soon!
- 02 Dated photos showing bilingual materials and game boards in active use.
- 03 Exact count of take-home Lotería sets distributed.
- 04 Signed community co-host or partner letters.
- 05 Completed bilingual 2-3 question parent feedback forms to capture qualitative data.

POSITIONING NOTE

Because the event is packaged (bilingual materials, structured facilitator guide, TBRI/P.A.R.E.N.T. grounding) rather than a one-off district-built activity, coordinators can point to it as a turnkey, defensible use of Title III set-aside funds. The Lotería Family Event reduces the burden of designing and documenting a compliant engagement activity from scratch.

SUGGESTED COMPLIANCE NARRATIVE LANGUAGE

"[District] hosted a Bilingual Family Engagement Lotería Night, a culturally responsive, native-language event designed specifically for families of English learners. The event went beyond standard school communications by using an evidence-based (TBRI-grounded) family engagement game format, providing bilingual take-home materials, and inviting community participation – satisfying the parent, family, and community engagement components required under Title III."